

# The Camdeboo to the Hantam ...

Four old tannies'  
take on the Karoo



# Tannies in the Karoo

- Our interests
- Our requirements
- Our ‘wow’ impressions
- Our concerns
- Our suggestions

# A brief profile of the 'tannies'

- Pensioners - limited budget
- Have time will travel –road trips preferred
- Independent travel rather than organised tours
- Tend to avoid school holidays and high season
- Self catering definite option

# Interests- why we travel

The whole environment:

Socio-economic and bio-physical

We want to get to:

- know the people, their stories, their myths and legends
- explore the towns as well as the bits in between
- sample the food and the wine

# Our needs

## Accommodation:

- No frills but clean & comfortable
- Shower rather than bath
- Easy access to unit
- Secure parking

NB websites : 'SA venues' & 'Wheretostay'

Road reports

AA route planner on the web

# Camdeboo to Hantam- the wows

- The people!!!!
- The landscapes
- The farmlands
- Attention catching features superimposed on the landscapes
- The towns- something of a “curate’s egg”
- The roads

# Minor disappointments and some concerns

- The food- where is the reputedly famous Karoo cuisine?
- The dearth of local mementos- postcards, crafts etc.
- REALLY knowledgeable Information Centre personnel
- Signage in the towns and en route

Key concerns: unemployment, 'politics', drugs and alcohol and youth issues

# To summarise

- Capitalise on Karoo 'hospitality'
- Maintain accommodation affordability
- Expand the availability of Karoo cuisine
- Develop info on and advertise the 'bits in between'
- Make local postcards, books and souvenirs readily available in the relevant towns
- Up the information centres



Thank you

