



# CIVIC CULTURE AND LED IN A KAROO TOWN

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# OUTLINE



- Introduction
- What is CIVIC CULTURE?
- Three systems of Local Civic Culture
- Types of civic culture
- Civic culture in South Africa
- Case of Beaufort West

# INTRODUCTION



- Local economic development (LED) sometimes forgets about the “*human touch*”
- *FOR* the people *WITH* the people
- Relationships & networks
- “how to make the most of local resources in a way that improves returns from global markets”

## CIVIC CULTURE.....

- local civic culture is *sine qua non* to understanding various approaches to economic development

# WHAT IS A CIVIC CULTURE?



**DEF**: Civic culture qualifies as the local or community sum of “attainments & learned behaviour patterns”

Local civic culture relates to:

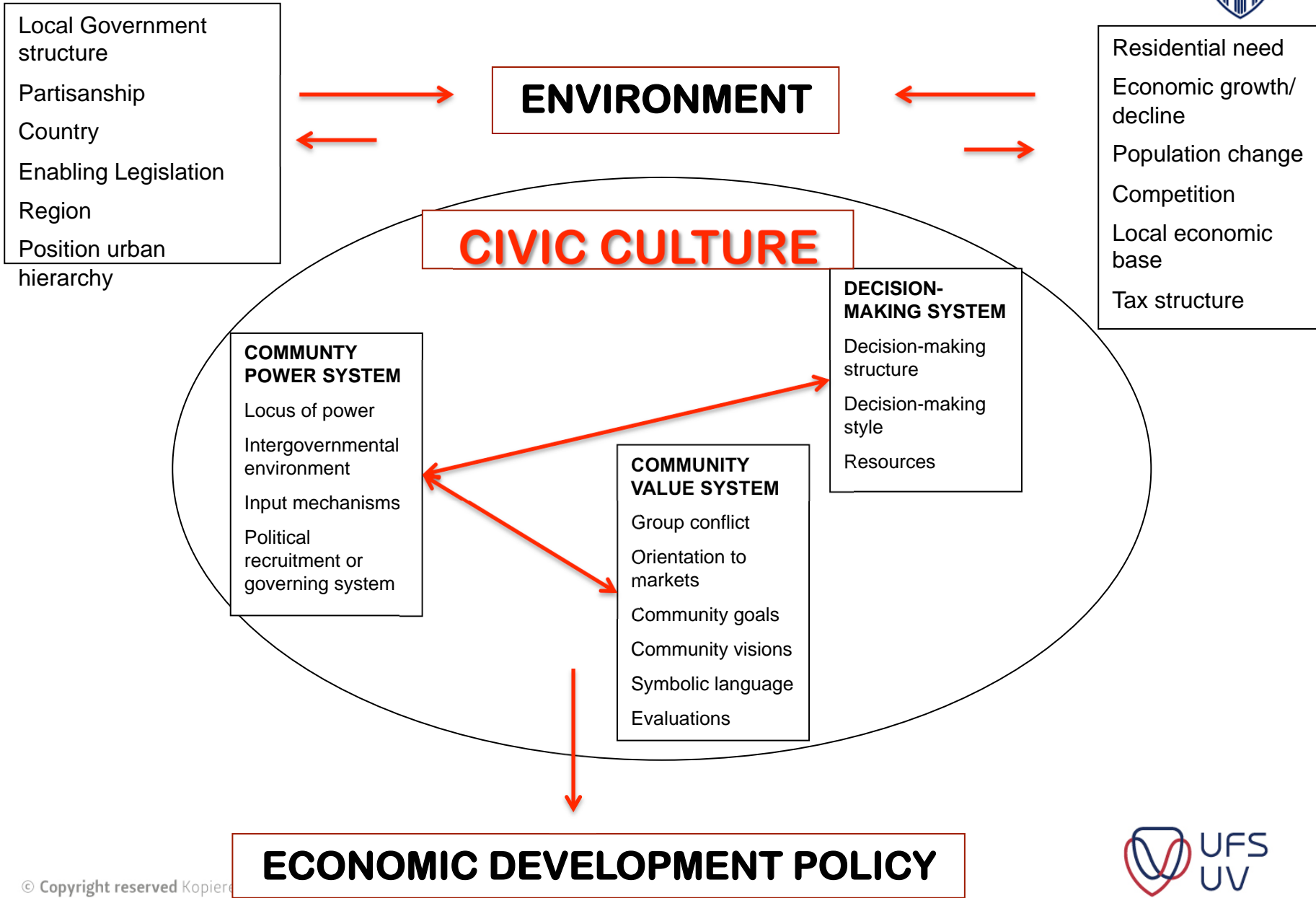
- ✓ how local problems are defined
- ✓ how solutions are found
- ✓ how the problems can be solved
- ✓ who is involved
- ✓ how the decisions are made

# WHAT IS A CIVIC CULTURE?



- **Gabriel Almond and Sidney Verba's**  
*The Civic Culture (1963) & The Civic Culture Revisited (1980)*
- **Putnam (1993)** “Civiness” = government performance
- **Jackman and Miller (1996)** “cultural accounts of political life” and “role of political considerations in explaining performance”.
- **Reese and Rosenfeld (2002)** “a means for understanding how municipal policy makers weigh the interests of different groups, govern the local community, frame local issues, engage in decision making and ultimately select and implement public policies”

# THREE SYSTEMS OF CIVIC CULTURE



# TYPES OF CIVIC CULTURE



- Market culture – business-friendly & dominance
- Inclusive culture – support from community
- Bureaucratic culture – local government
- Individualist culture - Individual

# CIVIC CULTURE IN SOUTH AFRICA

Market	Inclusive	“Double inclusive”	Individualistic	Bureaucratic	Conflict
Economic Development Agency (LEDAs)	1 Chamber of Commerce	2 or more Chambers of Commerce – AHI & NAFCOC	Key personalities	Silos	Recurring Conflict
Formal collaboration	Formal engagement	Other civic groups (like Tax payers association)	Champions	Work on own	No communication
				IDP	Service delivery riots



# CIVIC CULTURE IN BEAUFORT WEST

- Past driven by private sector
- LED project based
- Chamber of Commerce (AHI & BBF)
- Few relationships with “*others*”
- Belasting Betalers Vereeniging (Tax payers Association)
- Tourism
- Beaufort West Airport
- Central Karoo Economic Development Agency (CKEDA)

# CONCLUSION



- LED = synergy of three different forces: local entrepreneurial initiative, tourism organizations, and supportive intergovernmental relations
- LED = to provide a competitive local business environment, encouraging and supporting networking and collaboration between businesses and public/private and community partnerships, facilitating workforce development and education, focusing inward investment to support cluster growth and supporting quality of life improvements
- LED = officials & private sector encourages creative thinking and sharing of resources would *“go a long way towards dispelling this idea, and could be a key factor in getting smaller municipalities to approach and prioritise LED in a more effective manner”*



Thank You  
Dankie

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