



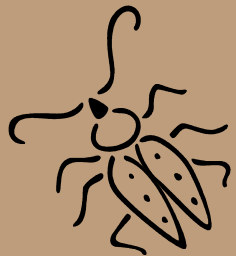
# ***The importance of hunting for tourism development***

Me. L. du Plessis & Prof. P. Van der Merwe  
Institute for Tourism and Leisure Studies  
North West University  
South Africa  
E-mail [20029462@nwu.ac.za](mailto:20029462@nwu.ac.za)

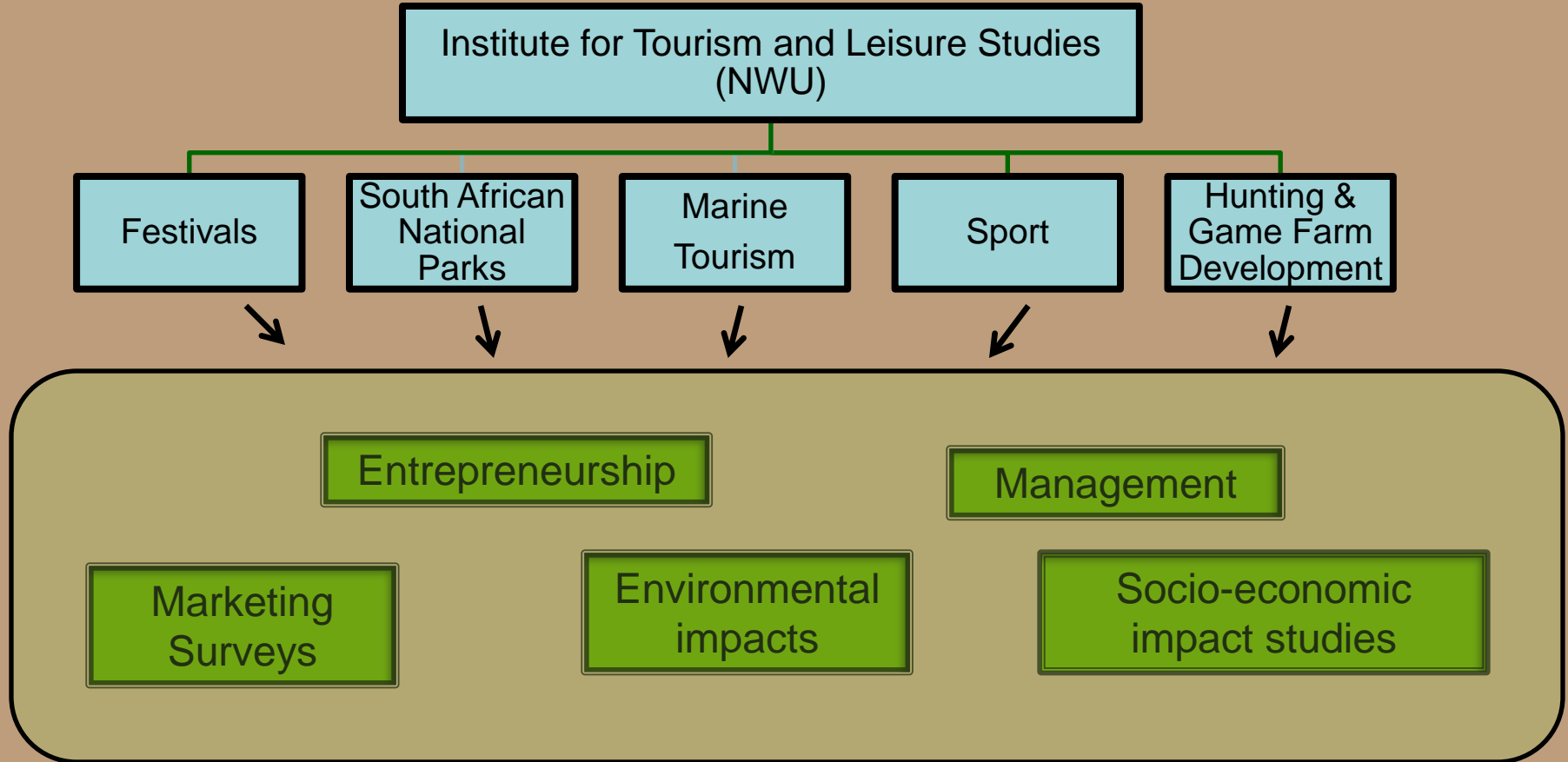


# **AGENDA**

- 1. Introduction**
- 2. Hunting tourism**
- 3. Research**
- 4. Findings**
- 5. Conclusions**



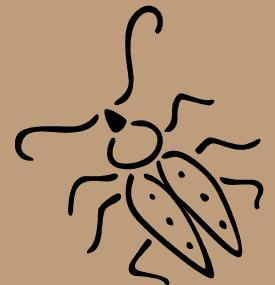
# 1. INTRODUCTION



# 2. Importance of hunting tourism

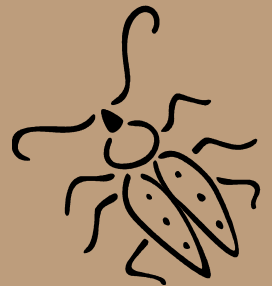
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- Nature conservation in South Africa
- Public vs. Private
- Game farms as ecotourism attractions
- Trophy hunting vs. biltong hunting



# 3. RESEARCH

- 2004 – Pilot study: North-West Province (n=100)
- 2005 – National survey (n=1100)
- 2007/2008 - National survey (n=676)
- 2008 – Northern Cape (n=110)



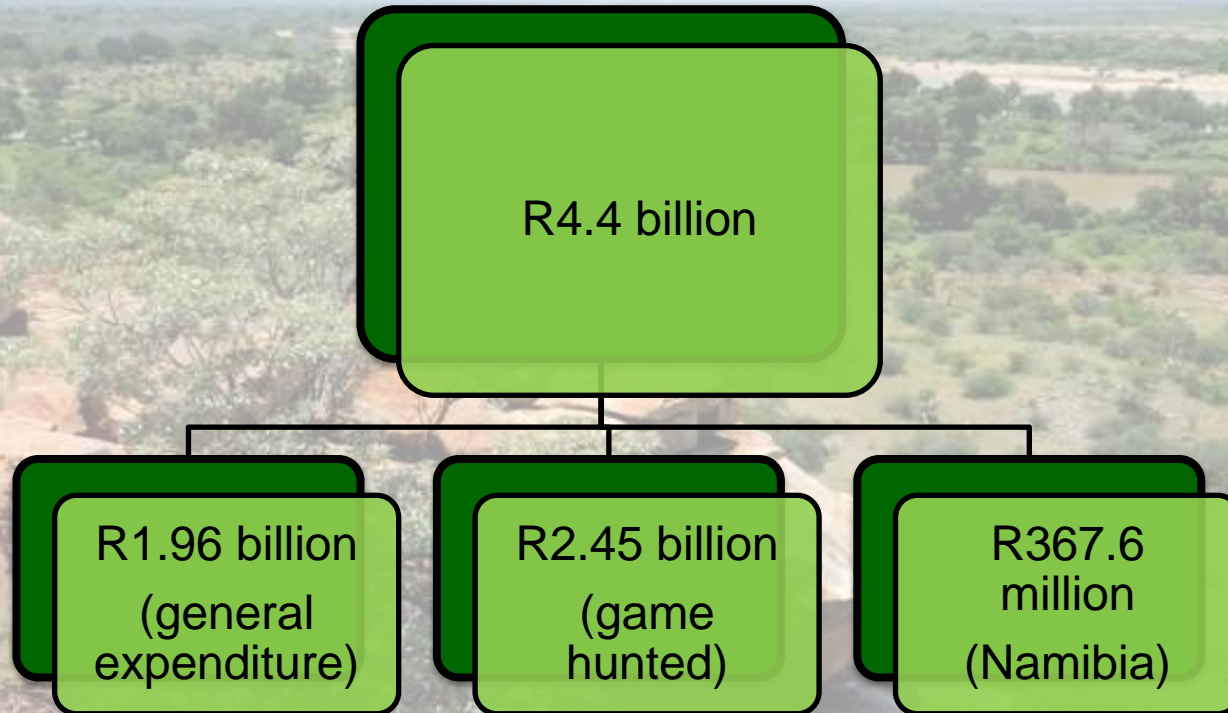
# 4. PROFILE

	2005	2007
AGE	63% between 40-64 years of age	63% between 40-64 years of age
PROVINCE OF RESIDENCE	N/A	Gauteng (35%) KwaZulu-Natal (14%) Free State (12%)
PREFERRED PROVINCE TO HUNT	Limpopo (37%) Northern Cape (15%) North-West (14%)	Limpopo (27%) Northern Cape (15%) NW, KZN, and EC (12%)
SPECIE HUNTED	Springbuck (29%) Impala (19%) Blesbuck (12%)	Springbuck (25%) Impala (18%) Blesbuck (13%)
Average spending on game per season	R11 622.37	R 12 252.47
Total spending per person per season	R15 752.37	R 22 058.11



# 4. SPENDING

- National survey 2007/2008

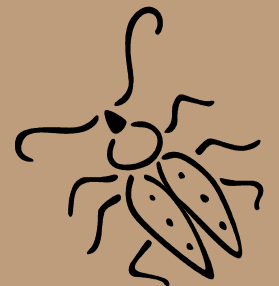


- Northern Cape 2008

R774, 316,468.7

# 5. SPENDING

- *R1 = 11c induced expenditure*
- *1 job from hunting expenditures = 1.83 jobs in province*

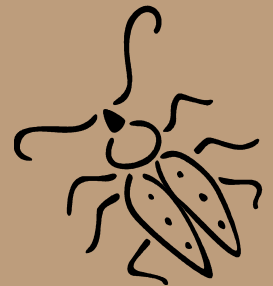




# 5. CONCLUSIONS

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- Sustainable hunting tourism
- Research limitations
- ✓ Other provinces
- ✓ Trophy hunting



# **THANK YOU**

**Contact details: Tel +27 18 299 1810**

**E-mail : 20029462@nwu.ac.za**

