

Opportunities

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SOUTH AFRICAN TOURISM



Synergies and Linkages

- Research your prospective market
 - www.southafrica.net/research
- List yourself
 - Regional Tourism Office
 - Provincial Tourism Office
 - National Tourism Office
- Ensure your details are updated
 - Telephone, Fax, Email, Skype, Website, Images on listing pages etc.
- Subscribe to Tourism News Letters
 - Marketing and Product News Letters
 - Find out what platforms exist and how you can get involved



PLATFORM	OBJECTIVES
Welcome Awards	Building a service oriented Tourism Industry Recognition of Service Excellence www.southafrica.net/welcomeawards
ETEYA - Emerging Entrepreneur of the year Award	Building sustainable tourism enterprises Rewarding Entrepreneurship in Tourism Industry www.southafrica.net/eteya
Sho't Left - Domestic Marketing Campaign	Getting South Africans to experience Mzansi www.shotleft.net
National Tourism Database	Central source of data on South Africa Global Marketing Platform www.southafrica.net/nationaltourismdatabase



Thank you!

Contact:

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Sho't Left
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National Product Database
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Tourism Helpline - 083 123 6789

